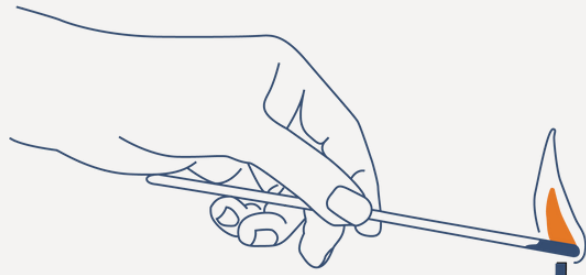




UNDERSTANDING THE
TOP HEART AND BASE
NOTES OF FRAGRANCE



THE Candle Coach

NOTES OF FRAGRANCE

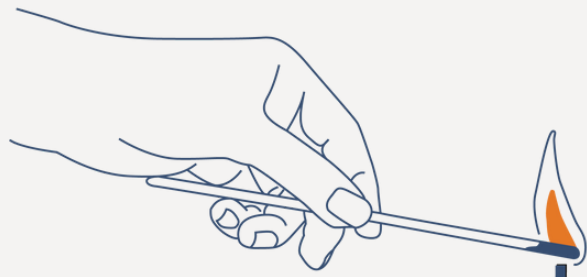
Scents and fragrances may be invisible but they permeate every aspect of our lives. The basic elements of every fragrance consist of aromatic notes vital to its composition, each has its own purpose in regard to the totality of the scent experience. They delicately balance the entire fragrance.

There are three classes: Top or Head, Heart or Middle and Base notes. Without all three elements, a scent will never be aromatically appealing.

The Top notes of all fragrances are responsible for its very first impression. They are fresh and light, set the stage to entice and intrigue. Their function is to attract and smoothly transition into the middle notes.

They are the lightest and most volatile of all notes and evaporate between five and thirty minutes. Top notes will generally be citrus, herbal and lighter florals.





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The foundation of any fragrance lies in its middle notes which make up anywhere from 40 to 80% of the total scent. They sneak in once the initial rush of the top notes make their exit.

They are designed to last longer therefore, heart notes are generally made from more potent floral and spicy oils, rose, jasmine, neroli, nutmeg are widely used. Middle notes are more complex and tend to be balancing and mellow. Their job is to bewitch the user and greatly influence the base notes just waiting in the wings.

Base notes appear in the 'dry-down' after the other notes have evaporated. They work to deepen a scent and act as an anchor to all the other notes. They comprise of 10 to 25% of the total fragrance. They are often very rich and smooth and are the longest lasting of all of the three classes of notes. The more commonly used base notes include: cedarwood, sandalwood, vanilla, amber, patchouli, oak moss and musk.

